

introducing HealthyLife Rewards

Eat healthy and save money

You know eating well is best for the health of you and your family. But the cost of buying nutritious foods adds up at checkout – and finding recipes and preparing healthy meals takes time and effort. HealthyLife Rewards, brought to you by NutriSavings, makes eating healthy, easier, and more rewarding.

The program in a (healthy) nutshell

After you register online, you have access to a page listing discounts on various healthy foods at Hannaford grocery stores. You choose the foods you're interested in and your shopping list is created. When you go shopping, you scan your grocery store loyalty sticker to accumulate monetary rewards and a monthly nutrition score. Your score goes up for every healthy item – like carrots or whole grain bread – you purchase. Your score goes down when you buy things like cookies and sugared drinks.

Why participate?

- You have the opportunity to earn more than \$500 by purchasing foods featured on the NutriSavings website.
- Find out the nutritional score of your favorite products and discover healthier alternatives.
- Access special savings and offers for healthy foods, meal ideas, grocery lists, and suggestions.

Visit bsneny.com or nutrisavings.com for more information.

- 1 **Register.** Visit order.nutrisavings.com (or scan the QR code to the right to use our mobile app).



- 2 **Shop and score.** Scan your shopper loyalty card or sticker any time you make your healthy purchases at Hannaford.

- 3 **Cash in.** Each time you buy healthy, you'll be earning HealthyLife Rewards points, which you can redeem for cash.

